

# Hub Coworking Hawai'i Impact Report 2022





# Aloha Kākou!

Mahalo for your support this year! 2022 was an exciting year for the Hub.

After a couple of years of living with COVID, our community wanted to gather more than ever and more and more remote workers felt the need for a safe consistent workspace. The Hub is committed to its mission of creating spaces where people are empowered to do well and good for Hawai'i. We have big dreams regarding the future of the Hub and we look forward to expanding our reach into the community.

We were able to open up our 2nd Hub location at the International Market Place. We grew our team by welcoming our Community Coordinator, Anette Arinix. With increased vaccine rates and COVID cases lowering, we were also able to fill our calendars with community events, volunteer opportunities and networking events.

~ The Hub



# About the Hub

## About Hub Coworking Hawai'i

Hub Coworking Hawai'i, founded in 2014, is a coworking, office, community, and event space that creates sustainable impact through collaboration and community empowerment.

## Our Team

Meeta Vu, CEO, Co-Founder

Nam Vu, COO, Co-Founder

Joshua Rivera, Community Director

Anette Arinix, Community Coordinator

## Impact Partners

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# Hub Mission and Vision

**The Hub** is a coworking, office, meeting, and event space where over 480+ people gather to work and meet every day.

**Community is everything we do.**

*Our mission is to create spaces that empower people to do well and do good for Hawai'i.*





# What the Hub seeks to address

COVID-19 forced companies to shift their entire work culture and also required C-Suite staff to reconsider their traditional offices and long term leases in favor of flexibility for their employees to work remotely.



# Our Theory Of Change

We believe at its core, an innovation economy is driven by community. The Hub creates spaces—both physical and social— that empower people to connect, collaborate, and make an impact for innovation. (have this align with above paragraph)



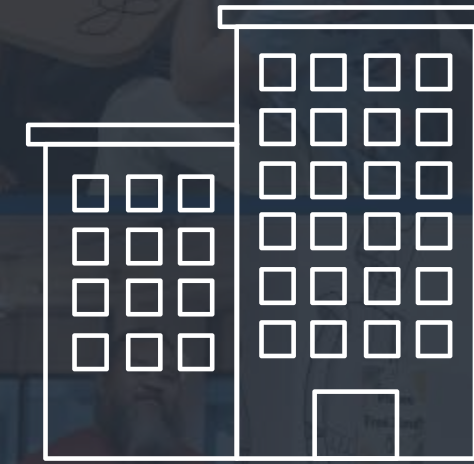
# A Space and Energy Conscious Working Solution

Coworking provides a space, resource, and energy-conscious working solution that naturally embeds itself within the urban landscape of downtown Honolulu.

As a shared space, the Hub can focus on being as energy efficient as possible to bring down all members overhead costs.



The Hub saves  
**504,487kwh**  
of energy every year compared to a traditional office space



The Hub is  
**3.15x**  
more space efficient than a typical office space






# Hub Fast Facts

📍 1050 Queen Street #100, Honolulu, HI 96814

↔️ **17,716**  
Total sq. ft of Space

 **46**  
Offices

 **2**  
Incubator Cohorts

 **500**  
Current Members\*

 **38%\***  
Members are remote workers.

 **525,600**  
Pots of Coffee Made

# 2nd Location Opened

Waikiki

Located in: International Market Place  
2330 Kalākaua Ave Suite #248



**March 7, 2022**

Soft Opening Date



**1st Coworking Space in Waikīkī**



**2,500**

Total sq. ft of Space



**187**

Pots of Coffee Made and counting



This decentralized work space presents the opportunity to foster community for kama'āina while still serving the needs of business travelers and remote workers. Waikīkī is a quintessential location in Hawai'i with a vibrant community of locals, restaurants and shops. Our team is excited to expand our footprint in this part of town."

- Nam Vu, Co-Founder of Hub Coworking Hawai'i.

As the Hub's second location, this space will cater to local entrepreneurs, small business owners, as well as traveling professionals in need of a productive and collaborative work environment in the heart of Waikīkī.





# Community at our Core



**58.6%** of Hub members report that community is one the best member perks along with fast wifi and 24/7 access. As we rebound from the COVID-19 global pandemic, spaces like the Hub become instrumental in reshaping community.





# Humans of the Hub: A Hubcast

In May 2022, the Hub launched its podcast, Humans of the Hub. Humans of the Hub highlights members of the Hub community in order to get an inside look on the stories behind the member.

Humans of the Hub: A Hubcast was created by screenwriter and Hub member, Alexander Deedy.

Available on Spotify!



### Angie Mercado: Certified Bada\*s

Angelina Mercado is the Executive Director of the Hawai'i State Coalition Against Domestic Violence. She joined Humans of the Hub to talk about the coalition's work and National Domestic Violence...

Oct 2022 · 23 min 59 sec



### Food, Laughs and Polynesian AF

Anette Arinix joins host, Alexander Deedy to talk about the "Haps" in and out of the Hub! Arinix is a Samoan-American comedian, actor, writer, and producer from Hawai'i. Local audiences may...

Sep 2022 · 20 min 49 sec left



### Leading with Heart: Interview w/ Staci Taniguchi

Staci Taniguchi does civil and environmental engineering design consulting work through her firm Kokoro Engineering. She worked for a private Honolulu-based firm for 15 years before relaunching he...

Jul 2022 · 14 min 45 sec left



### Deep Breath: Interview with Josie Rozell

Josie Rozell is an indie poet and essayist, roaming around with pen in hand to articulate the human soul. She's run 100 miles of a cancelled mountain race alone, thru-hiked New Zealand's 1700km Te...

Jul 2022 · Played ✓

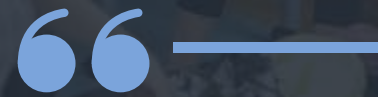




# Humans of the Hub: Staci Taniguchi



Staci Taniguchi does civil and environmental engineering design consulting work through her firm Kokoro Engineering. Staci worked for a private Honolulu-based firm for 15 years before launching her own business in 2022. She has been a member of Hub Coworking since April 2022.



The Hub has been a great place for me to transition in my career from employee to entrepreneur. I have met so many wonderful people at the Hub who have been so generous with their time and knowledge about opportunities and sharing their experiences with me in having their own business. The Hub team has also been so supportive of my growth in this new journey and have shared and invited me to so many events and activities that help with my professional development and networking..I would happily recommend the Hub to anyone who is looking for an alternative to working from home and finding a community.

–Staci Taniguchi



# Humans of the Hub: Veronica Vera



Veronica Vera is a Honolulu-based writer and hosts a weekly writing meetup during November for National Novel Writing Month, during which she is tackling a Sci-Fi novel. Other members of the group are writing memoirs, poetry, and other creative works. Some of the stories crafted during November will be shared during an upcoming Stories Out Loud event.

“

Last year I decided I was going to make an actual effort in becoming a writer. I had built a home office and then I realized I do not get work done at home. It's just too comfortable. When (the Hub) was introduced to me, it was the best environment for me to get stuff done. Because I can still focus and the outgoing side of me can socialize and meet other people. The Hub matched a level of comfort and community that I wasn't getting at other places when I tried working outside of my home. It made me finish my book, I'm now halfway through the editing process! It's given me a space to thrive with my writing.

–Veronica Vera



# Our Community Based Programs



At the Hub, we aren't just providing the physical space to empower people. We also create opportunities for people to connect and make impact. We do this with our events and programs. The following are just a few of the impactful programs and events that we have running.



# Community Based Program : Keiki & Plow

📍 587 Pakala St, Honolulu, HI 96825

Our Hub Members gathered together at Keiki & Plow, a family run, organic farm in Hawai'i Kai that offers local families a hands-on farm experience.

We sowed seeds, pulled up weeds, spread mulch, and filled garden beds for future crops of herbs and veggies.





# Community Based Program : Kualoa Ranch

📍 49-560 Kam. Hwy, Kaneohe, HI

Earlier in the year, Hub Members embraced getting down and dirty by planting Kalo and at Kualoa Ranch. Props to kalo farmers, this was a work out!

Months later our Hub Members returned to plant more Kalo, harvest the ones that we planted earlier in the year and clear weeds to allow the kalo to thrive.





# Our Member Events



We offer a variety of member events throughout the year that take place during the work day and evenings. Events consists of networking, learning new skills, social events and more!

These events help our community thrive personally, socially and professionally.





# Member Events

## Hub Dojo

Hub Dojo is hosted by Hub Member, Staci Taniguchi and is our take on Lunch & Learns.

Hub Dojo centers around a guest speaker sharing their expertise on their respective field and a shared lunch.



Guest Speakers have shared their expertise on marketing, reducing burnout, team communication, small business resources for grants/funding and many more.





# Member Events

## Member Lunches

We host our Member Lunch every Wednesday during the lunch hour.

This is our members' opportunity to step away from work and meet fellow members in a casual setting. Sharing meals has also contributed to our communities social and emotional wellbeing.



Member favorite lunches have consisted of pizza, L&L, a takoyaki making party and our community potlucks!





# Member Events

## Stories Out Loud (SOL Nite)

Stories Out Loud is the Hub's mini version of The Moth. Similar to the mission of The Moth, SOL Nite, strives to celebrate the commonality and diversity of the human experience through the art of storytelling.

Naturally we assume things of people. We have to as this is how we first interact with each other. However, sometimes connecting with each other never goes past that initial stage. With stories, we learn a little bit more of each other. Stories create empathy, pass down history, preserve memory; in short stories are magic.





# Member Events

## Swap Not Shop

Swap Not Shop was our 1st event of this nature and also our 1st event at our new Waikīkī location. This event was open to our Hub Members and the general public.

Women brought in their gently used clothes and exchanged them for other gently used clothing. Initiatives like this are a sustainable and an eco-friendly way to upgrade or rotate your wardrobe. All without needing to purchase new clothing or contribute to fast fashion trends.

The demand for this event was off the charts, we'll definitely host more in 2023!







# Member Events

## 5th Hub-iversary

**In celebration of the Hub's 5th Anniversary, we wanted to go all out with a Halloween Bash!**

**It was a spooky but eventful night hosted by DJ Teley. Hub Members, friends and longtime supporters danced and sang the night away.**

**This was the celebration we needed after the past couple years! We're thankful for everyone's support through the years and especially during the COVID-19 Pandemic.**





# Our Community Partnerships

Hub Coworking Hawai'i 2022 Impact Report | December 2022



At the Hub, we aren't just providing the physical space to empower people. We also create opportunities for people to connect and make impact. We do this with our events and programs. The following are just a few of the impactful programs and events that we have running.



# Community Partnerships : US Small Business Association

The Hub partnered with the Hawai'i District Office, U.S. Small Business Administration for SBA Office Hours at the Hub.

SBA Office Hours are open to Hub Members and the general community. It's an opportunity for anyone to meet with a SBA Representative in-person and learn about federal, state, and local funding opportunities for their small business.



"An opportunity for SBA to meet businesses where they are at. Rather than being in our office or via email. (Hub) provided the perfect venue for this to be able to be in front of small businesses, hear their concerns, hear what their needs are and actually be able to share resources to help them"

-Valerie C. Kubota,  
Outreach & Marketing Specialist, Hawai'i District Office, SBA

Valerie C. Kubota for SBA Office Hours



# Community Partnerships : SCORE Hawai'i:

For the life of your business



The Hub partnered with SCORE Hawai'i Chapter for a Speed Networking Event on September 23, 2022.

It was our first networking event at the Hub since the COVID-19 pandemic started. Hub Members and the general public in attendance were eager to socialize and build relationships to help their small businesses.

We had about 50 people in attendance (not including Hub Staff and SCORE Mentors). The success of this event lead to planning for more Speed Networking and SCORE Workshops for 2023!



**Kat Shepherd**  
**SCORE Western Region DEI Ambassador**



# Back Together Fund

Hub Coworking Hawai'i 2022 Impact Report | December 2022

In 2022, Hub Coworking Hawai'i announced its Back Together Fund to help revive the local economy and help local businesses and business people.

The **\$200,000** in-kind fund, helped to support and enable people to gather again for face-to-face events, meetings, and collaborations.







# Back-Together Fund HI Way Episode Premiere Viewing

HTY (Honolulu Theatre for Youth) is committed to educating young people and families about sustainability and to telling the stories of our diverse island community. The HI Way television show is created by a team of Native Hawaiian and BIPOC artists. Emmy award winning and nominated episodes included topics like Food Waste, Anti-Asian Hate, Pono, Energy in Hawai'i and other topics relevant to Hawai'i.

The show's title the HI Way is a short for the "Hawai'i" Way. The episode that premiered at the Hub was funded by a grant from the State Department of Health as an initiative around Health Equity. The goal of the episode was to help foster healthy habits for all families.

The HI Way has had over 6 million views since we started in March of 2020.







# Back-Together Fund W-rite

Our Back Together Fund helped to support organizations like W-rite.



W-rite is a group of Educators from Hawai'i independent, HIDOE & public charter schools that meet on the last Wednesday of each month to focus on writing presentations, portfolios, applications, newsletters, poems, articles, lessons, websites, memos, resources, applications, letters of recommendations, nominations, grants, National Board certification entries, curriculum, books and so much more.







# Back-Together Fund National Novel Writing Month

**Veronica Vera is a Sci-Fi Author and Hub Member. Veronica applied for our Back Together Fund in hopes of hosting her own NaNoWriMo weekly sessions at the Hub.**

**NaNoWriMo is a not-for-profit organisation offering structure, community, and encouragement to writers who want to develop a consistent writing habit. Writing a novel alone can be isolating, the online forum allows writers from diverse backgrounds to offer encouragement, updates and advice to each other. Every day you set aside time to write with the aim of hitting 50,000 words by the end of November.**

**Veronica opened up this opportunity to not only authors/novelists but anyone with a writing project that needed accountability and community to make strides on their respective projects.**







# Back-Together Fund Polynesian AF

Outside of her duties as the Community Coordinator here at the Hub, Anette Arinix produces comedy shows. Her hopes is to use comedy as the medium to highlight and bring representation to her community.

Polynesian AF is a sketch comedy variety show that launched in 2021 and is sister to the LA-based, Asian AF.

In the first year, most of their rehearsals had to be done online. This time, with sponsorship from the Back-Together Fund, Polynesian AF was able to meet and rehearse in person for their upcoming shows in October 2022.



It's such a different feeling to be able to work in the same room as your comrades onstage. We were very fortunate that the Hub was able to provide that space. It really changed what we were able to produce.

Anette Arinix



# 2022 Impact Partners

**HawaiiBusiness**  
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Hub Coworking Hawai'i  
is fortunate to partner with select local  
businesses to help make a bigger  
impact in our community.

Our Impact Partner Circle serves as a valuable  
advisory council that provides sponsorship of events  
and memberships, strategic insights, and thought  
leadership for the community.

These companies have demonstrated their  
support for the growing entrepreneurial  
and small business community in Honolulu.

